

# 2025 KAWnsas Fest Sponsorship Form

## \$2,000 Platinum Sponsor

- 20 Meal tickets worth \$10 each
- 10' x 10' tent display during the festival in the park (tent, promotional items, and staff to be supplied by sponsor)
- Two banners furnished by KAWnsas Fest
- Four banner display locations<sup>2</sup>
- Logo included in all further promotional materials
- Linked logo placement on KAWnsas Fest website (home & sponsor page)
- Recognition of sponsorship posted to KAWnsas Fest's Facebook page
- Entry and lead positioning in KAWnsas Fest parade

## \$1,500 Diamond Sponsor

- 15 Meal tickets worth \$10 each
- One banner furnished by KAWnsas Fest<sup>1</sup>
- Periodic placement of company's logo on promotional material and social media posts.
- Two banner display locations<sup>2</sup>
- Linked logo placement on KAWnsas Fest website (home & sponsor page)
- Logo included in all further promotional materials
- Recognition of sponsorship posted to KAWnsas Fest's Facebook page
- Entry and forward positioning in KAWnsas Fest parade

## \$1,000 Gold Sponsor

- 10 Meal tickets worth \$10 each
- Company banner provided by sponsor will be displayed in festival grounds
- Display of logo on forthcoming promotional materials
- Publication of company logo on KAWnsas Fest website
- Company logo to be used periodically on social media posts promoting the festival
- Dedicated post on social media including company logo recognizing sponsorship
- Placement in the KAWnsas Fest parade

## \$500 Silver Sponsor

- 5 Meal tickets worth \$10 each
- Company logo to be included on a shared banner of other company logos displayed on festival grounds
- Publication of logo on KAWnsas Fest website
- Dedicated post on social media including company logo recognizing sponsorship
- Placement in the KAWnsas Fest parade

<sup>1</sup>Design is submitted by sponsor. Maximum size of 3'x 6'

<sup>2</sup>Banner provided by sponsor. Maximum size of 3' x 6'

**\$250 Bronze Sponsor**

- Company logo to be included on a shared banner of other company logo displayed on festival grounds
- Dedicated post on social media with other sponsor logos recognizing company sponsorship
- Placement in the KAWnsas Fest parade

**Other**

- Community/Individual Sponsorship (Any Amount. Amounts greater than \$25 get a free KAWnsas Fest t-shirt)
- Family/business name placed on shared banner.

**Optional Add-ons:**

3' x 6' Banner: \$80

**Additional Information**

KAWnsas Fest will make every full-faith effort to conduct the 2025 festival and to provide advertisement to the standards set out in the above sponsorship tiers, according to the sponsorship tier selected by your company. By signing this agreement, I hold KAWnsas Fest free of any liability for services rendered by them, including but not limited to; (1) services not being rendered due to an Act of God; and (2) advertisement placement in a location that is undesirable to the sponsor.

**Endorsement**

I agree to pay \$\_\_\_\_\_ to the City of St. George for advertising during the KAWnsas Fest 2025 festival. I hereby give rights to KAWnsas Fest and its organizers to use my business' logo and likeness on social media and any associated promotional products for the sole purpose of sponsorship for the duration of the KAWnsas Fest 2025 season.

Name (Printed): \_\_\_\_\_ Business: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Checks should be made payable to: City of St. George Attn: KAWnsas Fest.  
Please send the completed form to: City of St. George. Attention: KAWnsas Fest  
P.O. Box 33 Saint George, KS 66535

**Email: [cityclerk@stgeorgeks.gov](mailto:cityclerk@stgeorgeks.gov). Please submit logos as a .png file.**